

Campaign Briefing + Comp Plan

促销及奖励制度



PACKAGES

Promotion Period: May 1 – July 31, 2023



Packages 配套		Package Benefit	PV	Referral Income 推荐奖励			Rank Up	Great Life Partner
		配套获益		1st Tier 第1层	2nd Tier 第2层	3rd Tier 第3层	位阶晋级	(Stockist)
Registration	RM 68.00	86 RP	2 DV	RM 4.00	RM 2.00	RM 1.50		
会员注册费			2 PV	16 RP	8 RP	2 RP		-
Silver	RM 468.00	524 DD	RP 130 PV	RM 40.00	RM 12.00	RM 8.00		
银级	(Unlimited Purchase) (无限制购买)	531 RP		40 RP	16 RP	8 RP	-	-
Gold	RM 1,068.00	1 2(0 DD	200 DV	RM 75.00	RM 28.00	RM 20.00		
金级	(Unlimited Purchase) (无限制购买)	1,268 RP	300 PV	75 RP	36 RP	28 RP		
Platinum	RM 3,068.00	2 740 DD	970 DV	RM 130.00	RM 48.00	RM 24.00	Great Life Manager	T&C Applied 申请条款与条件
铂金级	(Unlimited Purchase) (无限制购买)	3,768 RP	870 PV	300 RP	144 RP	104 RP	Gold	
Diamond	RM 6,668.00	0 240 DD	1 000 DV	RM 300.00	RM 104.00	RM 64.00	Great Life Manager	
钻石级	(Unlimited Purchase) (无限制购买)	8,368 RP	1,900 PV	800 RP	216 RP	120 RP	Platinum	

[➤] The package validity period is until July 31 2023. 配套期限至2023年7月31日。

- ➤ The Redemption Point (RP) validity period is 1 year from the date of purchase. 兑换积分(RP)是从注册认购日开始计算,有效期为1年。
- ▶ The Redemption Point (RP) is non-transferable and not exchangeable for cash. 兑换积分(RP)不允许转让和兑现。
- ➤ This package comes with PV and will be credited when we are launched. 创业配套附有PV用作于即将推出启动奖励计划进行结算。

- ➤ You are only allowed to purchase the Registration Packages once, and after you have registered, you can purchase any packages of your choice. 您只允许认购一次经销商注册配套。一旦完成注册以后,您可以自行选择认购任何创业配套。
- ➤ The packages are inclusive of Registration Fees, hence, you are not allowed to purchase the registration package again after you have purchase any business packages.

 配套已经包括了经销商注册费用,因此您认购任何创业配套后不得再次认购经销商注册配套。



RECRUITMENT CAMPAIGN 推荐活动



Campaign Period: May 1 – July 31, 2023

活动期:2023年5月1日至7月31日

Recruitment Bonus 推荐奖金

- Dealer who recruit at first **2 new dealers** (**Silver pack and above**) within the calendar month will be rewarded RM50, if successfully recruit second 3 new dealers will get RM70, apply to subsequent multiple 3.
- 经销商在一个月内推荐至少**2 位新经销商(银配套以上)**即可获得RM50的奖励,若成功推荐第二个 3 位新经销商即可获得RM70,以此类推。

No. of recruitment 推荐人数	Bonus 奖励
1st 2 new dealers 首 2 位新经销商	RM50
2 nd 3 new dealers 第二个 3 位新经销商	RM70
3rd 3 and every multiple 3 第三或之后的每 3 位新经销商	RM70

Note: The rewards will be awarded for every set of 2 new dealers successfully recruited within a calendar month. No. of recruitment will restart by every 1st of the month.

备注:奖励将颁发给成功推荐至少3位新经销商的伙伴。推荐人数将在每月第一天重新计算。



RECRUITMENT CAMPAIGN 推荐活动



Campaign Period: May 1 – July 31, 2023 活动期:2023年5月1日至7月31日

Recruitment Bonus | 推荐奖金

• Example/Scenario 1 例子1



Note: No. of recruitment will restart the calculation by every 1st of the month.

备注:推荐人数将在每月第一天重新计算。



RECRUITMENT CAMPAIGN 推荐活动



Recruitment Bonus | 推荐奖金

Campaign Period: May 1 – July 31, 2023 活动期: 2023年5月1日至7月31日

Not carry forward

• Example/Scenario 2 例子2



Note: No. of recruitment will restart the calculation by every 1st of the month.

备注:推荐人数将在每月第一天重新计算。



RANK UP CAMPAIGN 升阶奖励



Campaign Period: May 1 – July 31, 2023 活动期: 2023年5月1日至7月31日

Rank Up Bonus | 升阶奖金

- Dealer who rank advance to **Great Life Manager Gold** or **Great life Manager Platinum** within the qualification period will be rewarded one time off cash bonus RM600 + 600RP and RM1,000 + 1000RP accordingly.
- 经销商在活动期限内升阶至Great Life Manager Gold 或 Great life Manager –
 Platinum 即可依据阶位获得一次性现金奖励 RM600 + 600RP及RM1,000 + 1000RP。

Rank up 升阶	Rewards 奖励
GLM - Gold	RM600 CASH 现金 + 600RP
GLM - Platinum	RM1,000 CASH 现金 + 1000RP

Note:

- 1. Rank up bonus will be paid once only upon rank advancement. Default free rank up arrangement will not be entitled.
- 2. If the dealer rank up to GLM Platinum directly, dealer will get RM1,600 + 1,600RP cash in total.

- 1. 升阶奖金是一次性发放至升阶的经销商。所有既定免费获得升阶安排者并不享有此奖励。
- 2. 若经销商直接升阶至GLM Platinum , 经销商可获现金总额 RM1,600 +1,600RP 的奖励。





Campaign Period: May 1,2023 - July 31, 2023

- Dealer can purchase the PC Smart Active Package either to have at 6 months or 12 months maintenance to keep their account remain active and commission qualified.
- 经销商可购买自动活跃配套获得分别获得6个月或12个月保持户口活跃和奖金资格。

Smart Active Packages 自动活跃配套		Package	PV	Referral Income 推荐奖励			Account Active
		Benefit (RP) 配套优惠 (RP)		1st Tier 第一层	2nd Tier 第二层	3rd Tier 第三层	账户活跃
S A C	RM2,999	3,699 RP	1,500 PV	RM 75.00	RM 35.00	RM 25.00	6 months
S.A 6				75 RP	35 RP	25 RP	
C A 12	RM5,999	7,399 RP	3,000 PV	RM 150.00	RM 70.00	RM 50.00	12 months
S.A 12				150 RP	70 RP	50 RP	

Note:

- All PV will be paid by the month of package purchased to keep the dealer's account active or commission qualified for 6 or 12 months by package.
- Dealer can repeat purchase the above packages, but the maximum maintenance is 12 months.

- 购买配套后所有PV将会安置在当月,经销商户口将根据配套分别保持活跃6个月或12个月。
- 经销商可以重复购买以上配套但是最多可获12个月的保持户口活跃。



PC MONTHLY REWARDS 每月奖励



Campaign Period: May 1 - July 31, 2023

活动期: 2023年5月1日至7月31日

Spend and Get Rewards | 消费即奖励

- Get rewards when you purchase the Personal Collection products every month with min. 150PV or 300PV! The more the merrier! Pick your favourite products today!
- 当你购买至少150PV或300PV以上的Personal Collection产品,即可获得奖励!买越多越开心!今天 就赶紧挑选您喜爱的产品!

Minimum spend 150PV 最低消费150PV	Rewards 奖励
150PV	Free 2 x Sof & mmmm
(about 大约 RM250 - RM300)	2支浓缩衣物柔顺剂
300PV*	Free 1 x Limited Edition PC Tote Bag
(about 大约 RM500 – RM600)	1个限量版PC手提袋

Note:

- This promotion is open for all Personal Collection Sdn Bhd (PCSB) dealer only.
- The PV can be accumulated within the calendar month (example May 1 31, 2023) and the reward gift or products only will be given when achieved minimum PV.
- The rewards will change from time to time without prior notice.
- All free products are without any PV and not exchangeable to cash or RP.

- 此促销活动公开给所有Personal Collection Sdn Bhd (PCSB)的经销商。
- PV可以每月累计(举例:2023年1月至31日),一旦达成最低PV即可获 得奖励。
- 奖励将不定时更换并不提前通知。
- 所有奖励免费产品不带任何PV和不可转换成现金或RP。



PC MONTHLY REWARDS 每月奖励

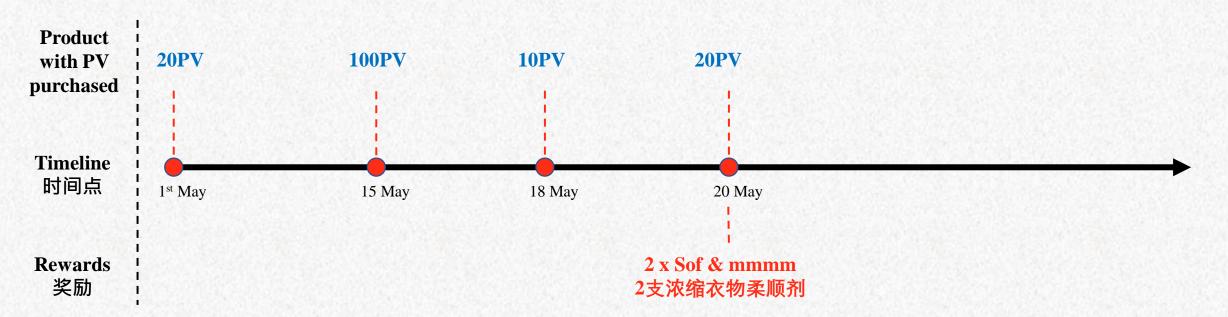


Campaign Period: May 1 – July 31, 2023

活动期:2023年5月1日至7月31日

Spend and Get Rewards | 消费即奖励!

• Example/Scenario 1 例子1



Note: The rewards gifts will send/give away on 31 May 2023 after fulfil the minimum 150PV.

备注: 奖励产品将在2023年5月31日完成最低消费150PV后送出或到公司提取。



PC MONTHLY REWARDS 每月奖励

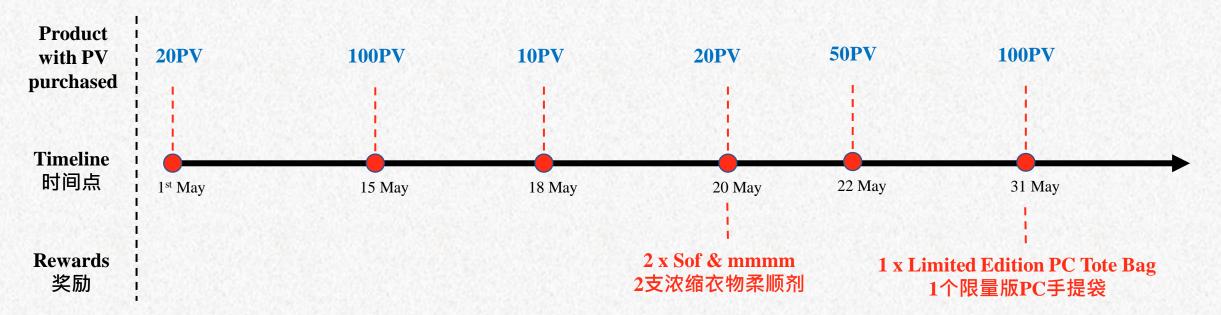


Campaign Period: May 1 - July 31, 2023 活动期: 2023年5月1日至7月31日

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Spend and Get Rewards | 消费即奖励!

• Example/Scenario 2 例子2



Note: The rewards gifts will send/give away on 20 May 2023 after fulfil the minimum 150PV and 31 May 2023 after fulfil the 300PV.

备注:奖励产品将在2023年5月20日完成最低消费150PV和5月31日完成最低消费300PV后送出或提取。



PC LOYALTY REWARDS 忠诚消费奖励



Campaign Period: May 1,2023 - Apr 30, 2024

活动期: 2023年5月1日至2024年4月30日

Be Fans, Be Loyal 成为粉丝, 忠诚奖励

- Get more rewards when you're loyal to PC products! If you purchase the PC products consistently, you will get reward for every 3 months!
- 成为PC产品的忠诚粉丝,即可获得奖励!若您持续购买PC产品,您将每三个月获得一次奖励!

Monthly spend with minimum 150PV 每月消费至少 150PV	Rewards 奖励
1st - 3rd Month 第一至第三个月	1 x Limited Edition PC Tote Bag 1个限量版PC手提袋
4th - 6th Month 第四至第六个月	1 x Limited Edition L'ESSENCE EO Diffuser 1个限量版L'ESSENCE 精油扩散器
7th - 9th Month 第七至第九个月	1 x PC Premium Items (worth RM150)
10th - 12th Month 第十至第十二个月	1 x PC Premium Items (worth RM250) + 300RP

Note:

- 1. This promotion is open for all Personal Collection Sdn Bhd (PCSB) dealer only.
- 2. The PV can be accumulated within the calendar month with minimum PV.
- 3. Dealer shall spend at least 150PV for consecutive 3 months to receive the rewards.
- 4. The rewards will change from time to time without prior notice.
- 5. If the dealer happens to miss out a purchase with min 150PV within 1 month during the duration of the Loyalty Rewards circle, the dealer will have to restart again from the beginning of the 1st month.
- 6. All free products are without any PV and not exchangeable to cash or RP.

- 1. 此促销活动公开给所有Personal Collection Sdn Bhd(PCSB)的经销商。
- 2. PV可以以累计方式获得每月最低PV。
- 3. 经销商需连续3个月消费至少150PV以获取奖励。
- 4. 奖励将不定时更换并不提前通知。
- 若经销商在忠诚奖励期间错过任何一个月的最低150PV消费、经销商需要重新开始第一个月的整个忠诚奖励期。
- 6. 所有奖励免费产品不带任何PV和不可转换成现金或RP



PC LOYALTY REWARDS 忠诚消费奖励

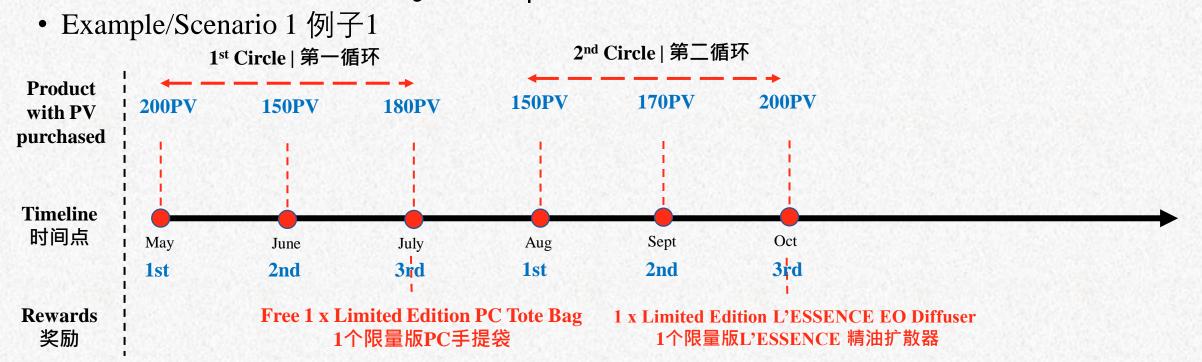


Campaign Period: May 1,2023 - Apr 30, 2024

活动期:2023年5月1日至2024年4月30日

Be Fans, Be Loyal

成为粉丝, 忠诚奖励



Note: The rewards gifts will send/give away on every 3rd month after complete 3 consecutive months with min spend 150PV per month.

备注:奖励产品将在每三个月的第三个月送出如若经销商完成每个月至少150PV的消费。



PC LOYALTY REWARDS 忠诚消费奖励



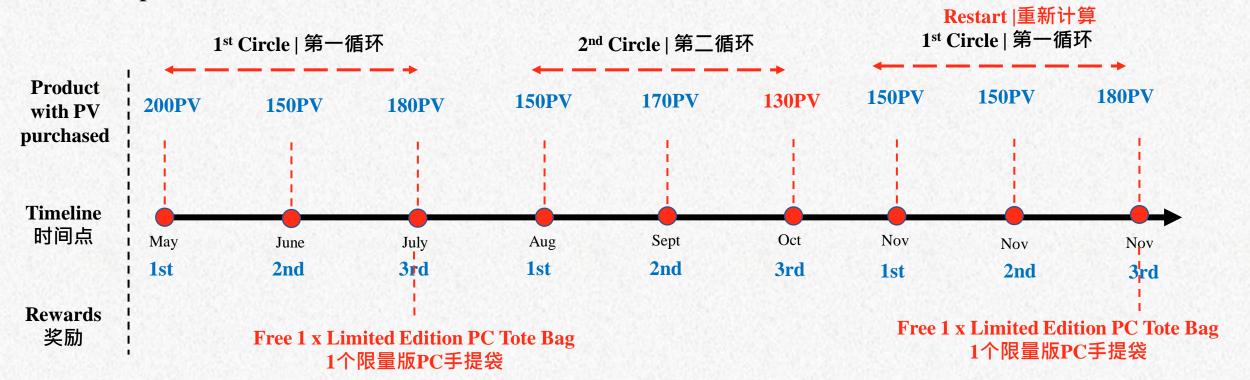
Campaign Period: May 1,2023 - Apr 30, 2024

活动期:2023年5月1日至2024年4月30日

Be Fans, Be Loyal

成为粉丝, 忠诚奖励

• Example/Scenario 2 例子2



Note: If the dealer happens to miss out a purchase with min 150PV within 1 month during the duration of the Loyalty Rewards circle, the dealer will have to restart again from the beginning of the 1st month.

备注:若经销商在忠诚奖励期间错过任何一个月的最低150PV消费,经销商需要重新开始第一个月的整个忠诚奖励期。





Compensation Plan

奖励制度



























COMPENSATION PLAN DIAGRAM 奖励制度简易表



Great Life Dealership 经销商		Loyalty Retail Program 忠诚消费回馈	Rolling 3 Income 快速启动佣金	Team Performance Income 团队表现佣金	Mentorship Income 辅导佣金	
Great Life Builder	Member			NA	NA	
Great Life	Gold	25%	You - 4% 1 st Tier - 3% 2 nd Tier - 2%	4%	2%	
Manager	Platinum			4%	3%	
Great Life	Gold			7%	4%	
Director	Platinum			7%	5%	
Great Life Visionary	Diamond			7%	5%	

- ✓ Sales closing time will be at 11:59:59pm on the last day of each month. 销售业绩将会每月最后一天晚上11:59:59总结。
- ✓ Compensation Plan Income is based on PV. 销售PV值作为佣金计算。
- ✓ Every 1st until 3rd day of the month, dealers are allowed to top up sales for qualification. 每逢1日至3日允许经销商进行符合活跃资格最后冲刺
- ✓ Settlement of income system report will be released on the 4th. 佣金结算系统报告将会在4日发布
- ✓ Income will released and updated to the income wallet on the 10th. 佣金结算发放将会在10日到账至佣金钱包。
- ▼ Requestment of payments can be done any time of each month and cash payments will be deposited 13th & 27th working days upon request into designated bank accounts.

提现可以在每个月的任何时间进行,并且根据13日和27日的工作日汇入预先填写的银行账户。

RANK UP DIAGRAM 晋级简易表



Great Life Dealership 经销商		Rank Up Requirements 晋级要求					
		Based On PV		Consecutive Group	Numbur of Referrals	Total Team	
		Achievement Personal Sales Group Sales		Sales Performance 持续维持业绩	Direct Active Dealers 活跃经销商数量	Development Downling 培育领导数量	
Great Life Builder	Member	50		1 month			
Great Life Manager	Gold	50	5,000	1 month	5 Active Direct Dealers		
	Platinum	75	12,500	1 month	5 Active Direct Dealers	1 Great Life Manager	
Great Life Director	Gold	75	25,000	3 months	5 Active Direct Dealers	3 Great Life Managers	
	Platinum	150	50,000	3 months	5 Active Direct Dealers	6 Great Life Managers	
Great Life Visionary	Diamond	150	150,000	3 months	5 Active Direct Dealers	12 Great Life Manager	



制





Rolling 3 Income 启动佣金

(3 Levels)

~14%

Team Performance Income ~ ↑ 7%

团队表现佣金

(Unlimited)

Mentorship Income

辅导佣金

~ 12%

(5 Generation)

Loyalty Retail Program 忠诚消费回馈

~ 125%



All dealer purchases are immediately entitle for 25% rebate from Customer Price (CP).

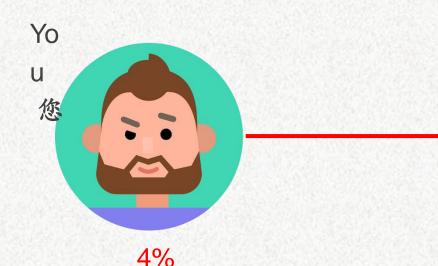


Account will deactivated if dealer has no single purchase for 6 straight months. 如果经销商持续6个月没有复购将面临账户被冻结封号。

Roilling 3 Income

启动佣金





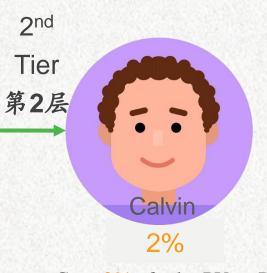
Get a 4% of sales PV from your own purchase.

从您自己购买的销售PV值中获得4%佣金。



Get a 3% of sales PV on your direct referrals Patricia or 1st tier recruits' purchases.

从您的直接推荐Patricia签购或 第1层复购的销售PV值中获得 3%佣金。



Get a 2% of sales PV on Patricia referrals Calvin or 2nd tier recruits' purchases.

从Patricia推荐Calvin签购或第2 层复购的销售PV值中获得2% 的佣金。

- ❖ If 1st Tier (Patricia) and 2nd Tier (Calvin) that do not meet the minimum repurchase requirements will be compressed and pushed up to become your own 4% commission 假设第1层(Patriacia)和第2层(Calvin)没有达到最低复购要求将会被压缩推上成为您自己的4%佣金
- Registered dealer must purchase minimum of 50PV each month to be eligible. 每个月复购至少50PV的注册经销商为符合资格标准。

Team Performance Income 团 队 You 现 您 Gold Platinum 1st Tier 第1层 2nd Tier Platinum 第2层 3rd Tier

Unlimited Tier 无限多层

第3层



- 4%
 Unlimited
 earnings
 with no cutoffs /
 capping
- 无限制往下 发展享有4% 佣金,没有 截止或封顶。

- ✓ Min. purchase of 75PV each month to be eligible. 每月最低复购75PV为符合资格标准。
- ✓ Get 4% bonus from total group PV sales includes personal and downline or Great Life Builders (GLB) sales.

 从团队组织内的销售PV值业绩中享有4%的佣金-当中包含了个人和推荐下层或Great Life Builders (GLB) 的销售业绩。
- ✓ 4% earnings from downlines will stop once the downline breaks away from the team and is promoted to the manager level. 当下层团队组织其中一员晋升GLM阶级职位后将会被交替并停止享有此下层团队组织中的4%佣金。

Team Performance Income 团 队 You 现 Gold Platinum 1st Tier Platinum 第1层 2nd Tier 第2层 3rd Tier 第3层

Unlimited Tier 无限多层



7%
Unlimited
earnings
with no cutoffs /
capping

无限制往下 发展享有7% 佣金,没有 截止或封顶。

- ✓ Min. purchase of 150PV each month to be eligible. 每月最低复购150PV为符合资格标准。
- ✓ Get 7% bonus from total group PV sales PV includes personal and downline or Great Life Manager (GLM) and Great Life Builders (GLB) sales.

 从团队组织内的销售PV值业绩中享有7%的佣金 -

当中包含了个人和推荐下层或Great Life Manager (GLM)和Great Life Builders (GLB)的销售业绩。

会被交替并停止享有此下层团队组织中的7%佣金。

✓ 7% earnings from downlines will stop once the downline breaks away from the team and is promoted to the director level. 当下层团队组织其中一员晋升GLD阶级职位后将

Mentorship Income 辅 早 You Gold Platinum Generation Generation 第1阶级 Platinum Generation Generation Platinum Platinum Generation 第2阶级 Platinum Generation Generation 第2阶级 第3阶级

Platinum

Platinum

Platinum



- ✓ Min. purchase of 75PV each month to be eligible. 每月最低复购75PV为符合资格标准。
- ✓ Once the GLB is promoted to GLM, earning of Mentorship Income as GLB will seize and will be replaced by Mentorship Income as GLM level. 当GLB阶级职位晋升为GLM阶级职位将被提升转移至GLM阶级职位的辅导佣金。

Great Life Manager (GLM)

GOLD

- ➤ 1st Generation 1% 第一阶级
- 2nd Generation 1%第2阶级

PLATINUM

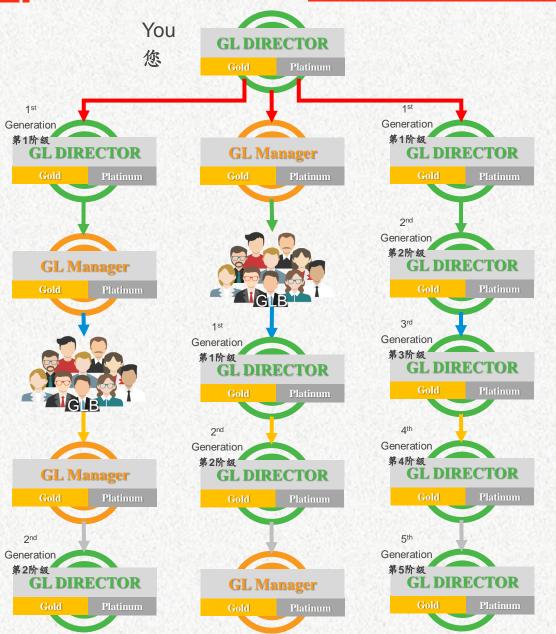
- ➤ 1st Generation 1% 第一阶级
- 2nd Generation 1%第2阶级
- → 3rd Generation 1%
 第3阶级

Percentage computation is based on Group Sales PV 根据团队组织销售PV值业绩的百分比作为计算

Mentorship Income

辅导佣金





- ✓ Min. purchase of 150PV each month to be eligible. 每月最低复购150PV为符合资格标准。
- ✓ Once the GLM is promoted to GLD, earning of Mentorship Income as GLM will seize and will be replaced by Mentorship Income as GLD level. 当GLM阶级职位晋升为GLD阶级职位将被提升转移至GLD阶级职位的辅导佣金。

Great Life Director (GLD)

GOLD

- ➤ 1st Generation 1% 第一阶级
- 2nd Generation 2%第2阶级
- → 3rd Generation 1%第3阶级

PLATINUM

- ▶ 1st Generation 1% 第一阶级
- ➤ 2nd Generation 2% 第2阶级
- ➤ 3rd Generation 1% 第3阶级
- ➤ 4th Generation 0.5% 第4阶级
- ➤ 5th Generation 0.5% 第5阶级

Percentage computation is based on Group Sales PV 根据团队组织销售PV值业绩的百分比作为计算

CLOSING SALES INCOME PROCESS DIAGRAM

佣金收入简易表



New Registration & Re-Purchase Package / Product 新会员注册与购买配套 / 产品

- ❖ Registration from 1st until 26th as the effective period of current month 从1日至26日新会员注册为当月有效期
- ❖ Registration from 27th until 31st as the effective period of next month 从27日至26日新注册会员为下个月有效期。

Bonus Wallet 奖励钱包

Sales Income will released to Bonus Wallet on the 10th of each month 现金收益将在每个月10日直 接释放汇入奖励钱包

<u>Withdrawal Request</u> 提现申请

- ❖ No limit on withdrawal amount 无限制提款额度
- ❖ No administration charge 无收取行政费
- ❖ No time limit for withdrawal 无限制提款次数
- ❖ No minimum balance required 无余额保底

Payment Date 支付日期

Withdrawals will be paid on the 13th and 27th of each month.

提现申请将在每月13日和 27日整合支出。

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Income Settlement Process 佣金收入流程

Compensation Plan

奖励制度

Closing Sales Income will generate settlement at 11:59:59pm on the last day of each month 佣金计划的收益将在每个月最后一天晚上11:59:59

结算

In the 1st until 3rd allowed top up sales 在1日至3日允许选择 性进行业绩最后冲刺 Closing Sales Income Report will updated on the 4th of each month 佣金计划收益报告将 在每个月4日更新发布 Redemption Mall 兑换平台

Shopping Mall

购物平台

Redemption Wallet 兑换钱包

Sales Income will released to Redemption Wallet on the 10th of each month 兑换积分收益将在每个月10日 直接释放汇入兑换钱包

3rd Party Transfer 第三方转让

GREAT Cofe



Thank You 谢谢

